



REAL ESTATE • PERSONALITY • SPEAKER



3-PART EDUCATIONAL WEBINAR SERIES

#BeTheResource

Strategies and action items to thrive during this unprecedented time

There is nothing ordinary about the times we are in at the moment. Things will surely get worse before they get better. How you react and adapt as a REALTOR® will mold your future in this profession. Leigh Brown has you covered! Her genuine attitude and motivational approach will provide you with the tools necessary to thrive during our new reality.

1. #BeTheREALTOR®

Leigh shares with you the winning strategies of molding your marketing plan in a virtual, on-line setting. You will learn the 'how' and the 'why' of online communication platforms like Zoom. Learn how to share your new message effectively – learn how to succeed in a tough time.

2. #BeTheResource

There has never been a better time to provide your fundamentals in the virtual world! Leigh will cover social media posting, using news resources, and fine bookkeeping ideas for your business. Updating and catering your business plan to fit a changing 2020 is a core value here.

3. #BeTheFuture

The focus of the Real Estate future must be centered on a fair and professional approach. Leigh covers how we should view Fair Housing norms during a crisis, and how to continue to be an advocate during a tough situation. We are responsible for being an active presence – no matter what the situation is. Let online real estate be a commodity that you master!

ABOUT LEIGH BROWN

Over Leigh's 20 years as a REALTOR®, she has lived out her motto of #MoreThanHouses – even before we had hashtags! She strives to make her community a better place through personal interactions and positive relationships daily. As a global speaker, author, coach, and social media influencer, Leigh strives to support and develop REALTORS®, who are both leaders and advocates in their communities. She has persevered through the Great Recession and can help you succeed during changing times. Leigh will provide you with the tools so you can lift your neighbors throughout this time and beyond.

Video invitation from LEIGH BROWN: https://youtu.be/H_AqFQckALk

Download Marketing Resources: bit.ly/BeTheResourceMarketing

Hi there,

You are invited to a Zoom webinar.

When: Friday, May 15, 22 and 29, 2020 11:30 AM Alaska

Topic: Alaska REALTORS #BeTheREALTOR® - Webinar Series

Register in advance for this webinar:

https://zoom.us/webinar/register/WN_AbWg_Z1KQLKx7j8khThJlQ

After registering, you will receive a confirmation email containing information about joining the webinar.

#BeTheResource Webinar Series to

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Session 1. #BeTheREALTOR®

When: May 15, 2020 11:30 AM

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2. #BeTheResource

When: May 22, 2020 11:30 AM

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3. #BeTheFuture

When: May 29, 2020 11:30 AM

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